



**Emporium**  
on the square

PROPOSED LOGO

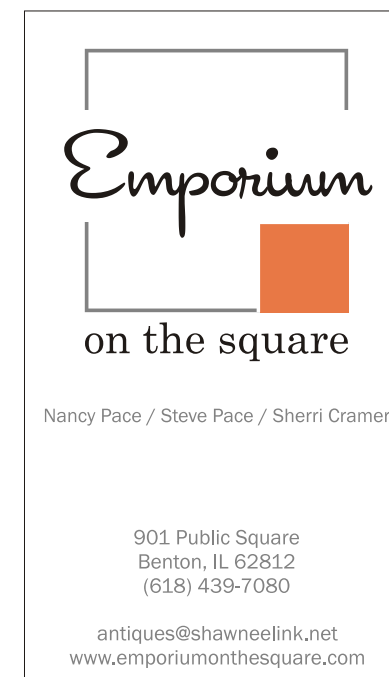
Fonts: *Cocktail Script* for *Emporium*

Century Schoolbook for on the square

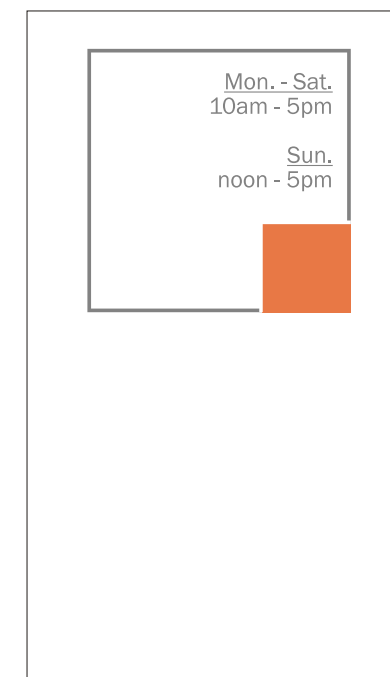
Colors: black

50% black

autumn orange (60% magenta, 80% yellow)



front



back (alternate)

BUSINESS CARD

Fonts: *Cocktail Script* for *Emporium*

Century Schoolbook for on the square

Franklin Gothic Book for information text

Colors: same for the trademark

50% black for information text

Emporium  
on the Square

901 Public Square  
Benton

OFFICE OF LIEUTENANT  
GOVERNOR PAT QUINN



ILLINOIS MAIN  
STREET PROGRAM

The Illinois Historic Preservation Agency, through the Illinois Main Street Program, has provided this free design assistance to qualified property/business owners in the officially designated Main Street district. This conceptual rendering is based on information supplied to the staff. Should obscured architectural details or problems be revealed during the work, the local project manager and/or the staff architects should be consulted.

ILLINOIS HISTORIC  
PRESERVATION  
AGENCY

One Old State Capitol Plaza  
Springfield, Illinois 62701  
217.782.4836  
www.illinois-history.gov

Drawn by DPB

April, 2007

Project Number  
2007001

Sheet 1 of 3





**PROPOSED DESIGN**

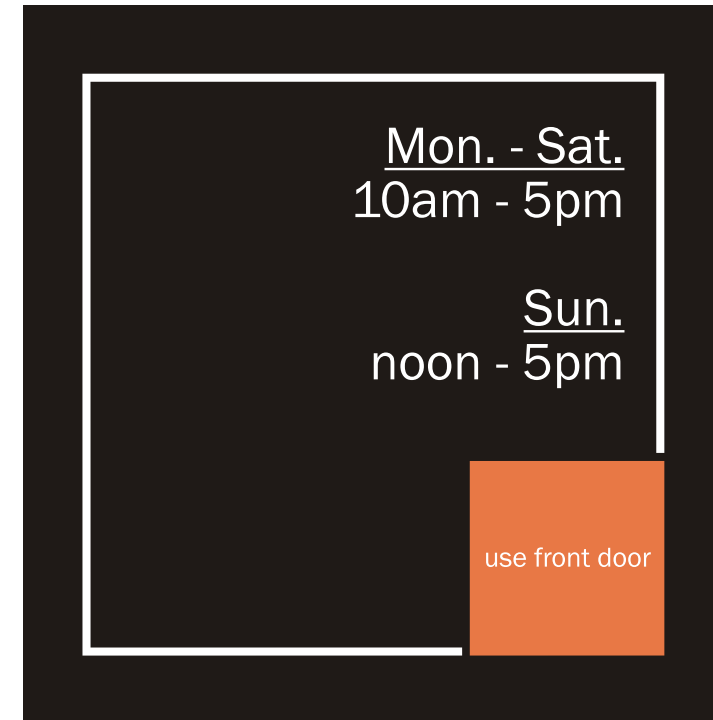
West Elevation - recommendations apply to all facades

NOT FOR  
COLOR MATCH

SHERWIN WILLIAMS:  
ANJOU PEAR (6381)

NOT FOR  
COLOR MATCH

SHERWIN WILLIAMS:  
LANGUID BLUE (6226)



DOOR GRAPHIC  
(black represents glass)

EXISTING



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PROPOSED DESIGN  
South Elevation

PROPOSED SIGNS  
(Not to scale)

Flush-mounted. Vinyl graphics on PVC.  
Use colors of the logo and match blue background to Sherwin Williams's Languid Blue.

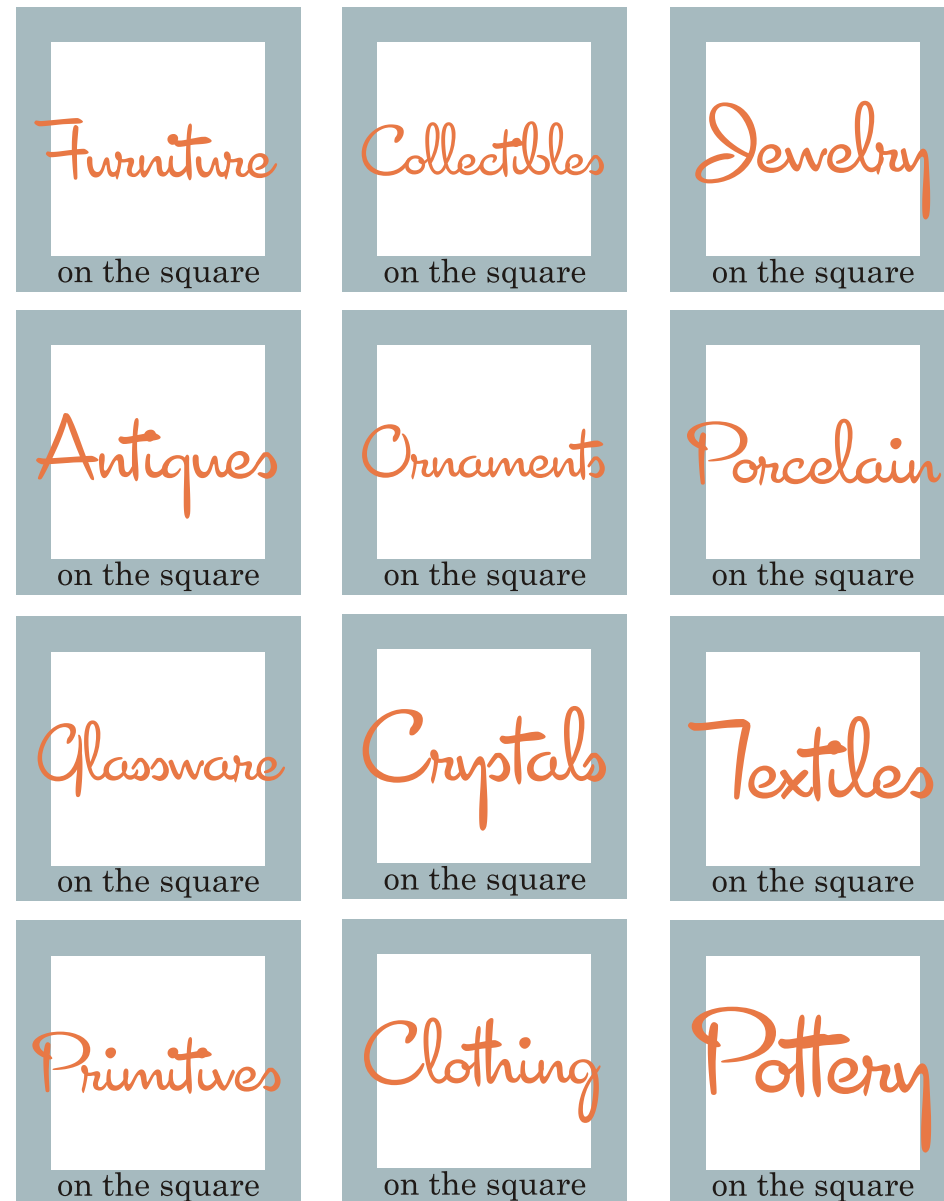


South facade

North & West gables



West facade



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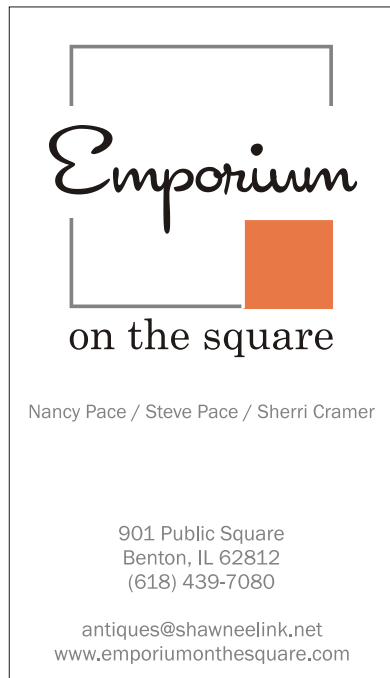
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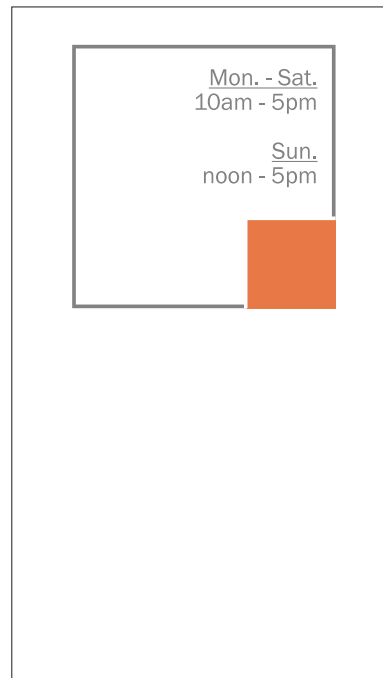
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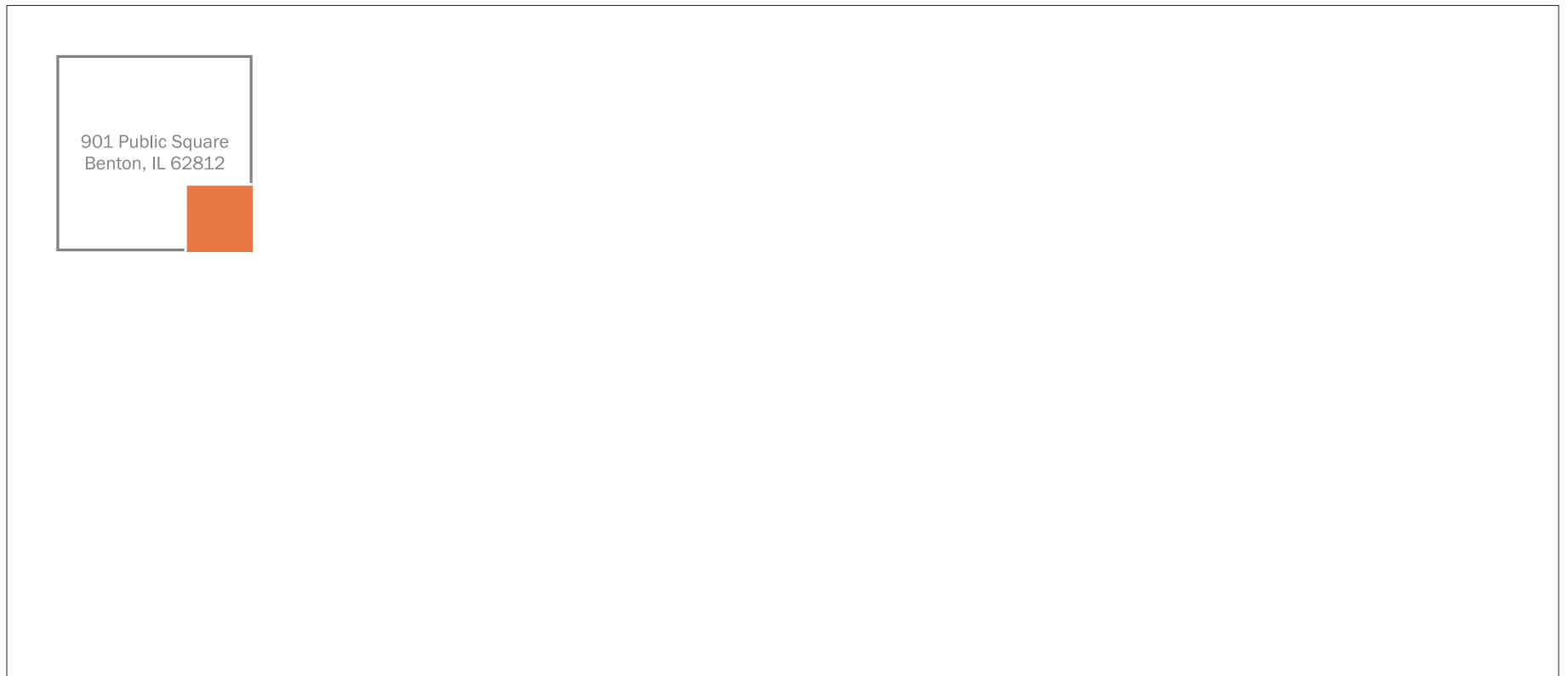
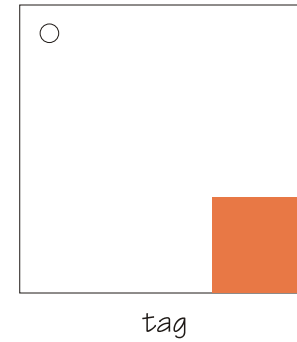
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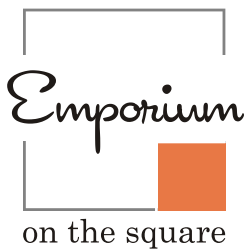


front



back (alternate)





901 Public Square / Benton, IL 62812 / (618) 439-7080  
antiques@shawneelink.net / [www.emporiumonthesquare.com](http://www.emporiumonthesquare.com)